



Making the world a **healthier** place, because healthier is better.

OUR VISION

We envision a future full of healthy people with an App that uses Artificial Intelligence to power a personal assistant, making healthcare more efficient and reliable.

Problems



Issues

Hassle of keeping and sharing your medical records with different providers.

Medication errors lead to treatment errors, causing harm to patients.

Prescription filling and dispensing is time-taking and a burden for many patients, leading to stress and patient noncompliance.



Solution



Conception

An App that provides every user with a **Digital Medical Profile**, keeps all of their medical records and prescriptions, assists them in their treatment; a **virtual nurse** in your pocket.

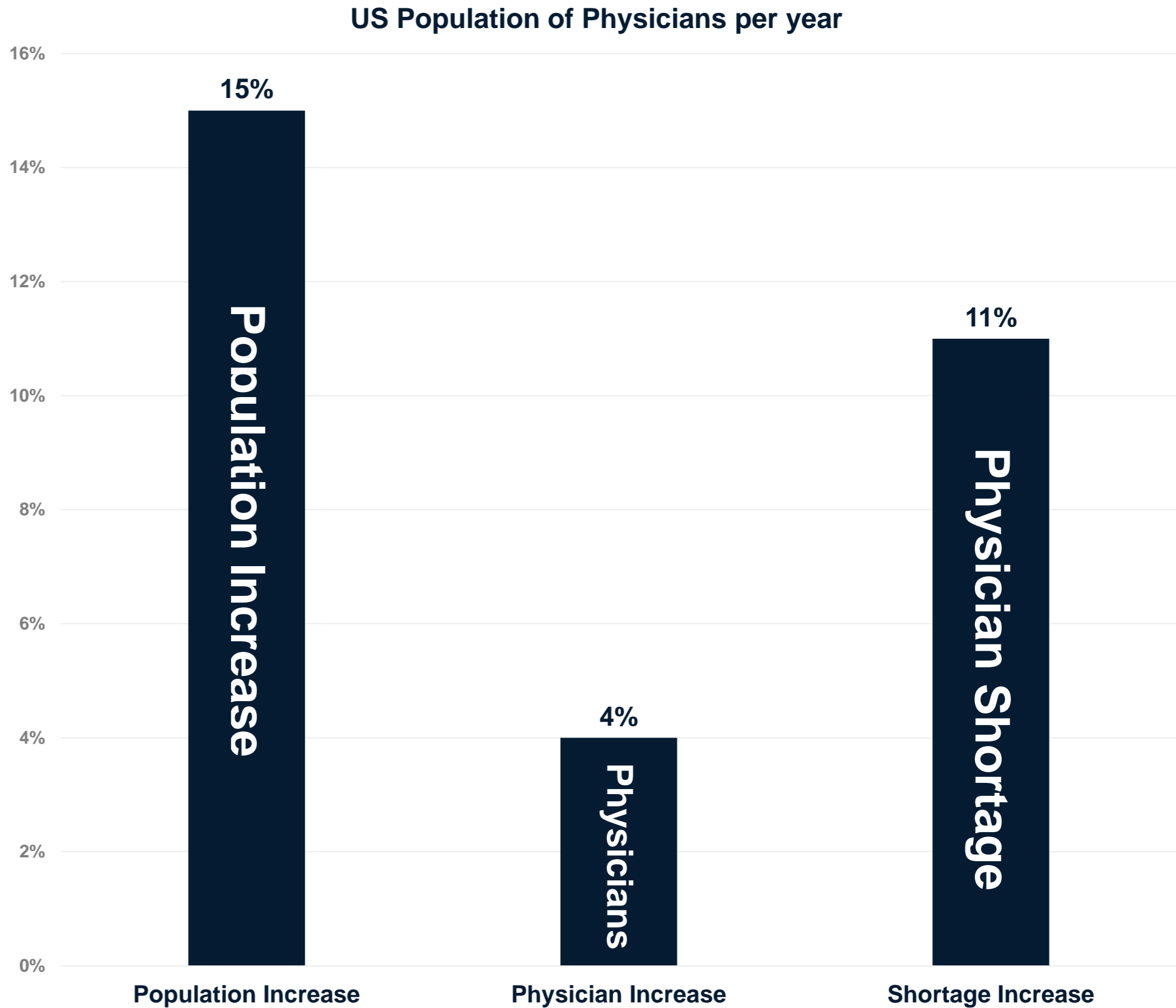
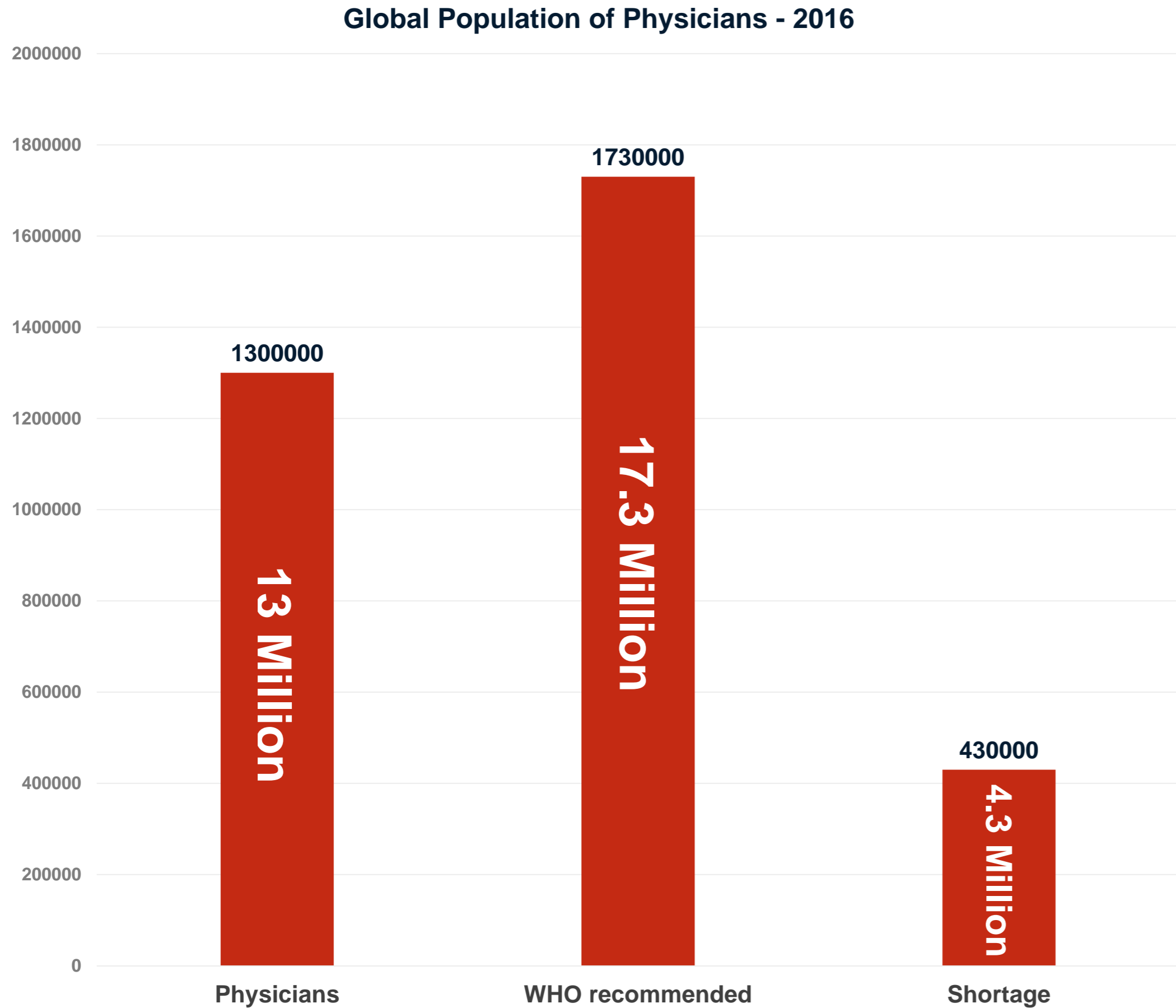


Why MedMee?



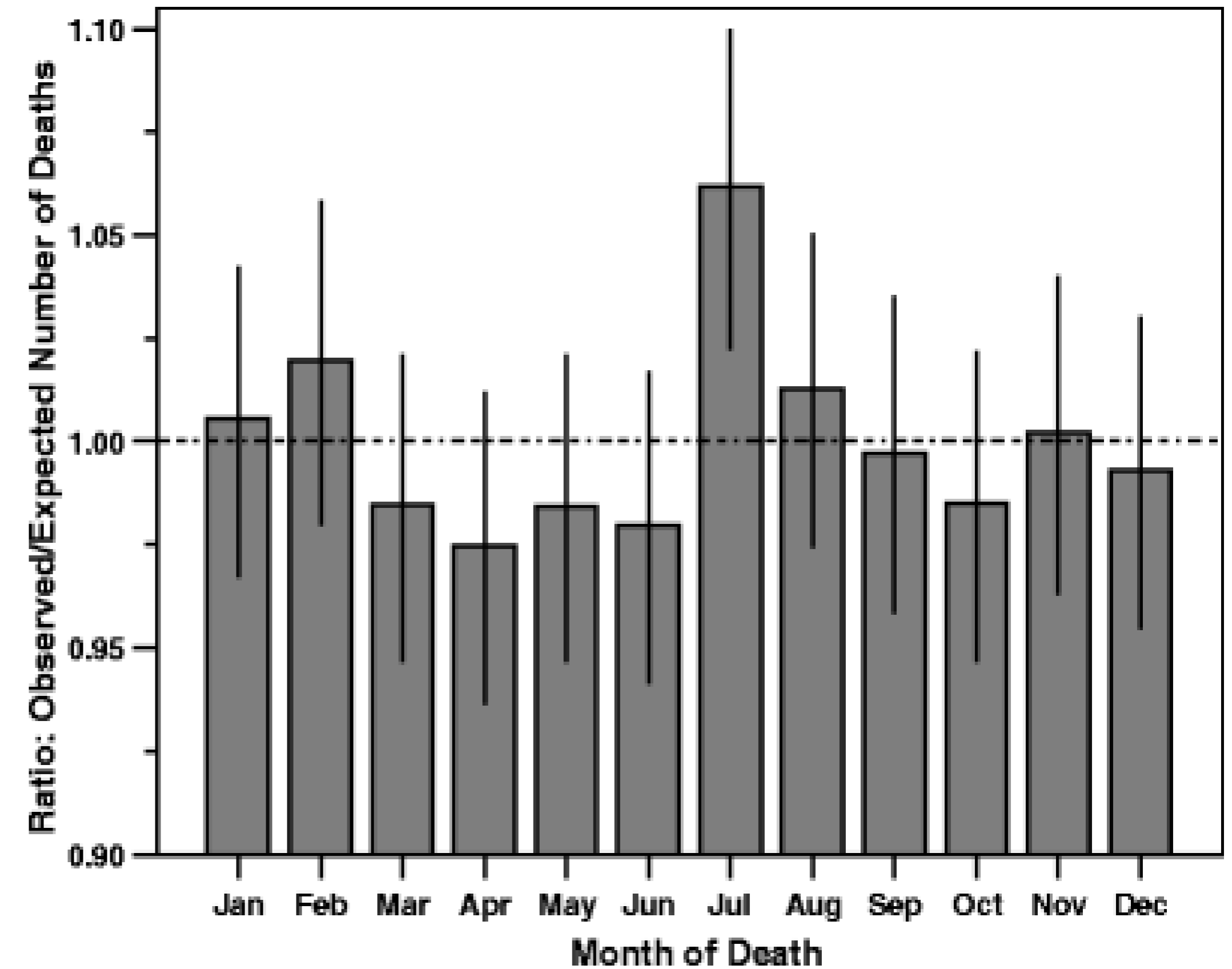
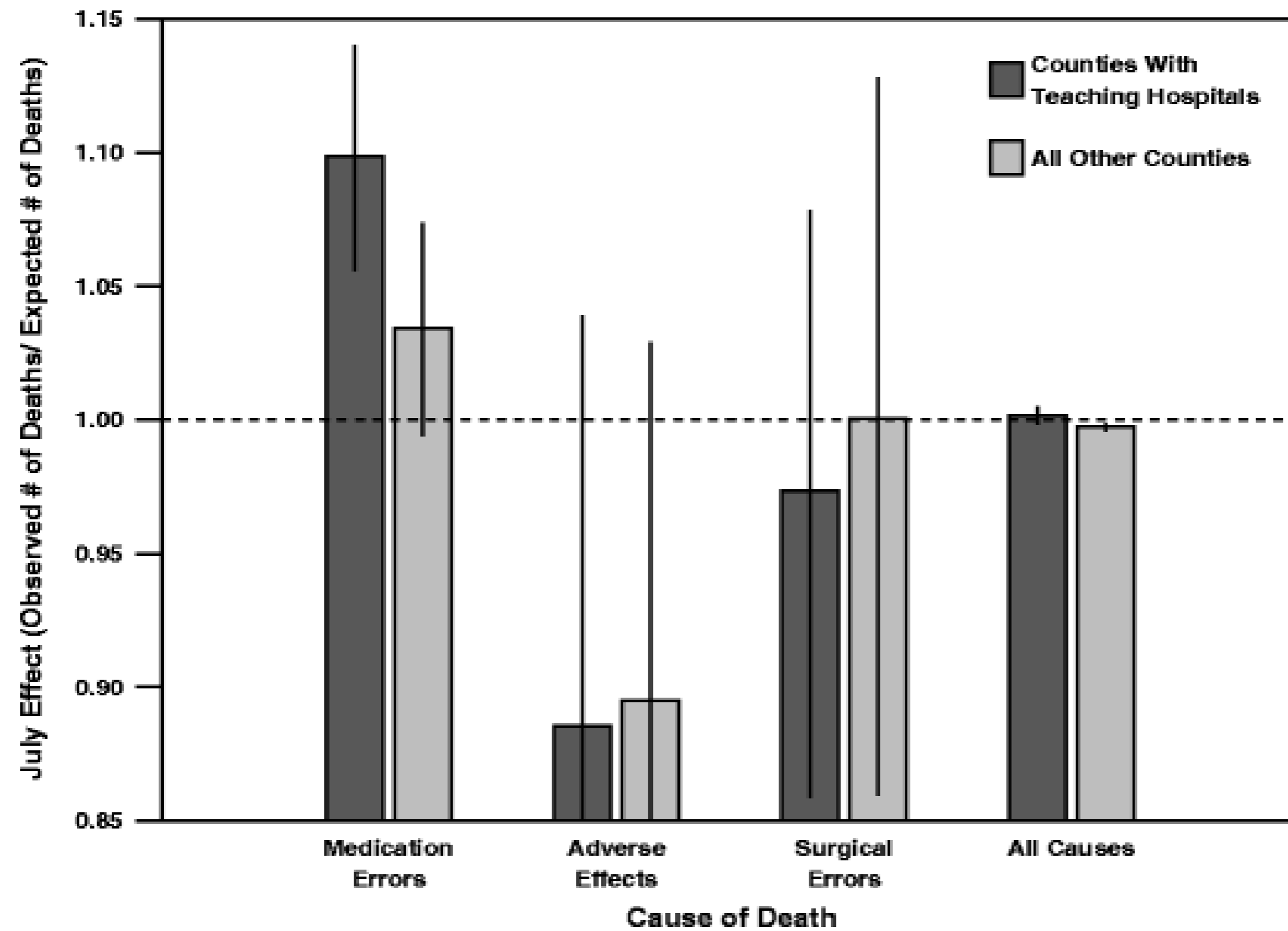
Doctors reach

World Health Organization(WHO) estimates a shortage of **4.3 million** physicians, nurses and other health workers worldwide.



Why MedMee?

Medication Errors



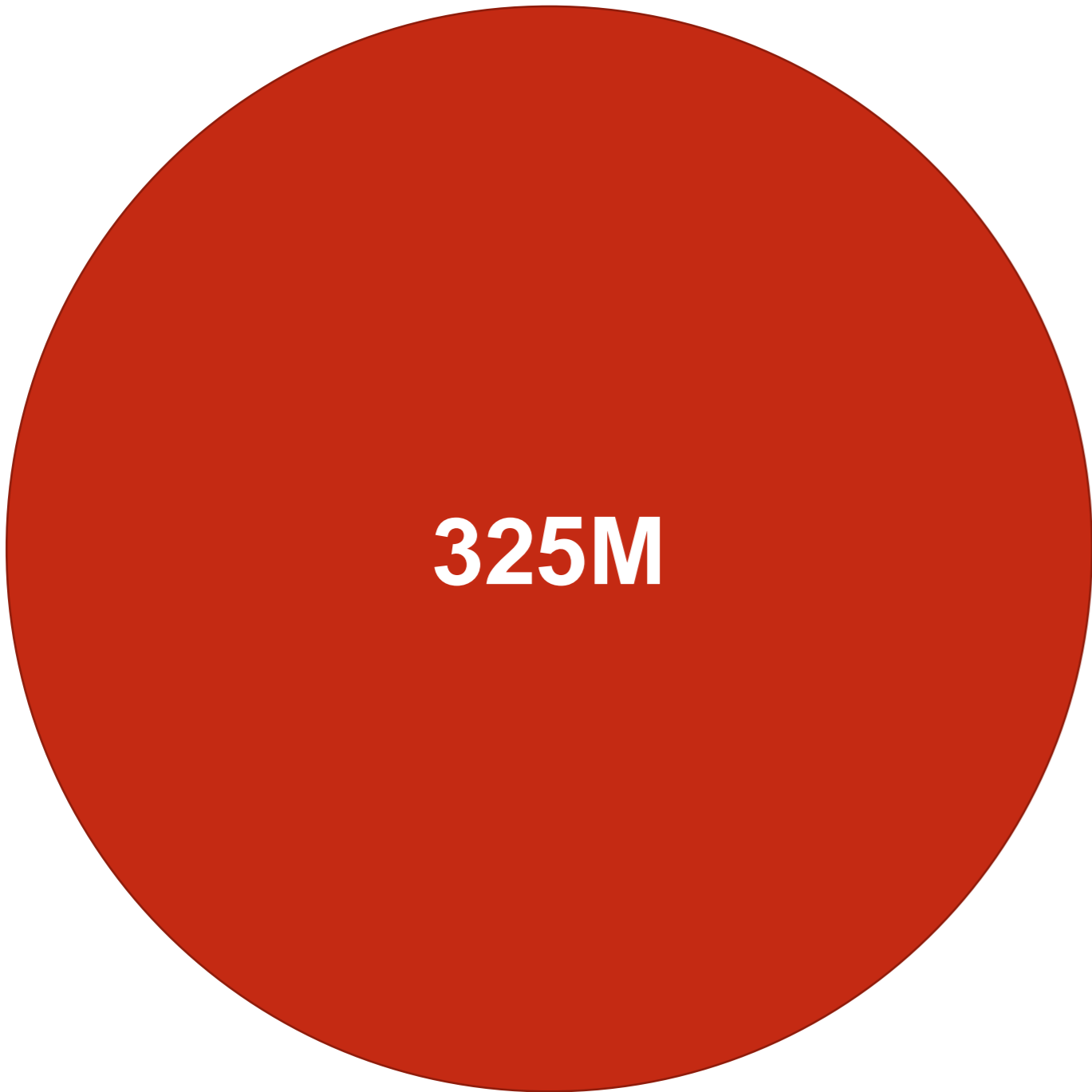
More than 9.5% of the deaths in US are due to medical errors.

Third leading cause of deaths in US alone is medication errors.

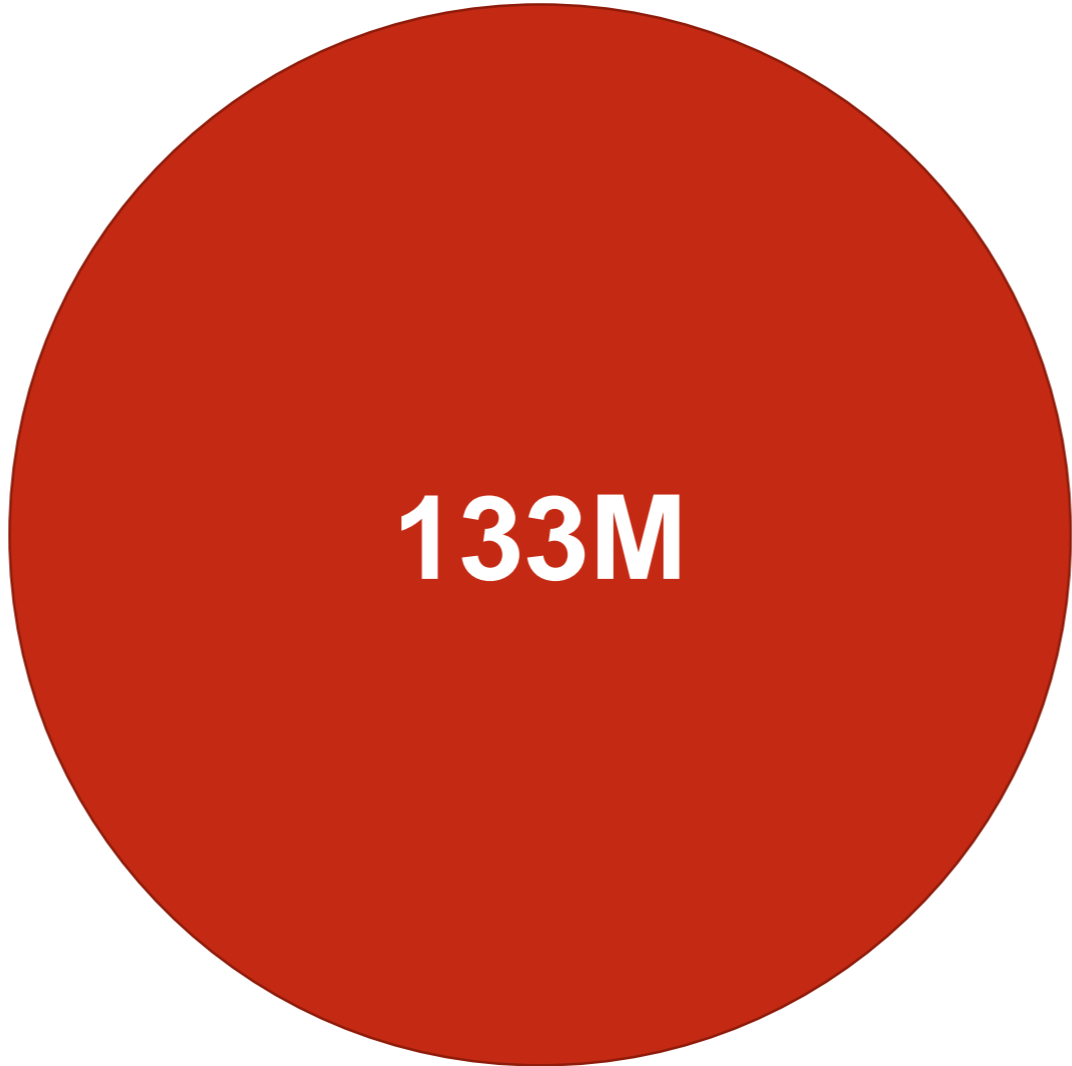
Journal of Patient Safety says the number of deaths from medication errors is 210,000 to 440,000 each year.

Why MedMee?

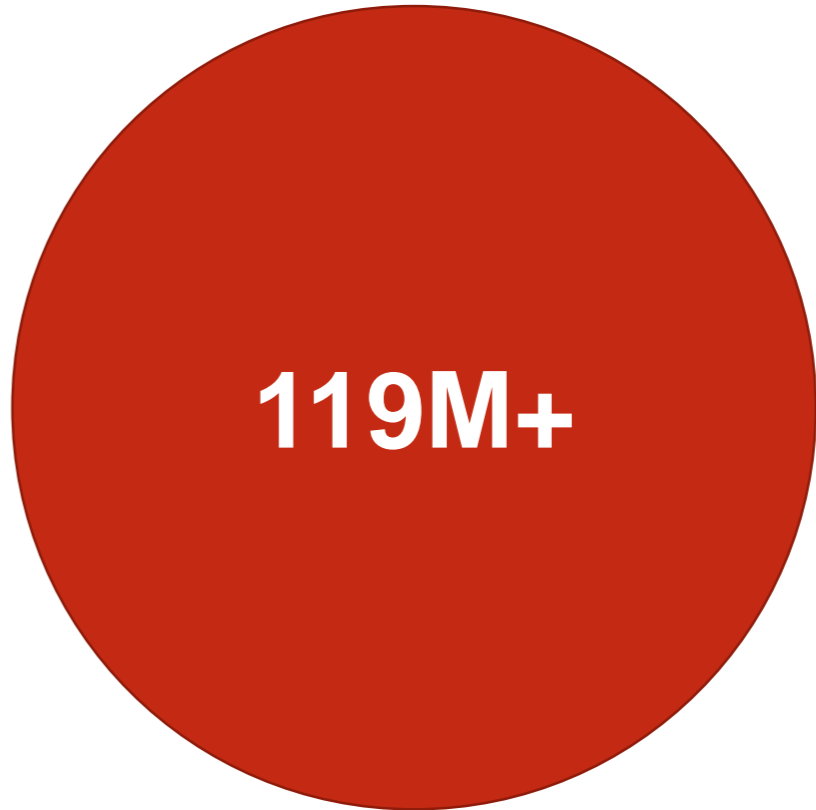
Market Size



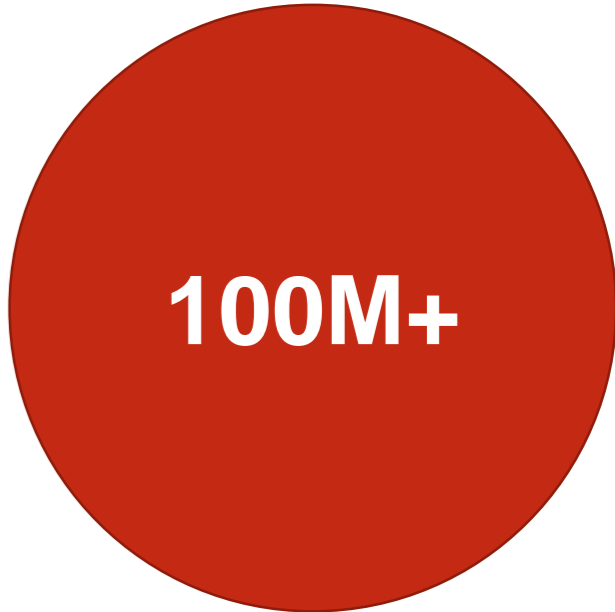
US Population
As of 2017



US Patient Population
41/100 of the US Population goes to a
doctor per year



Tech Penetration
Population as of 2017



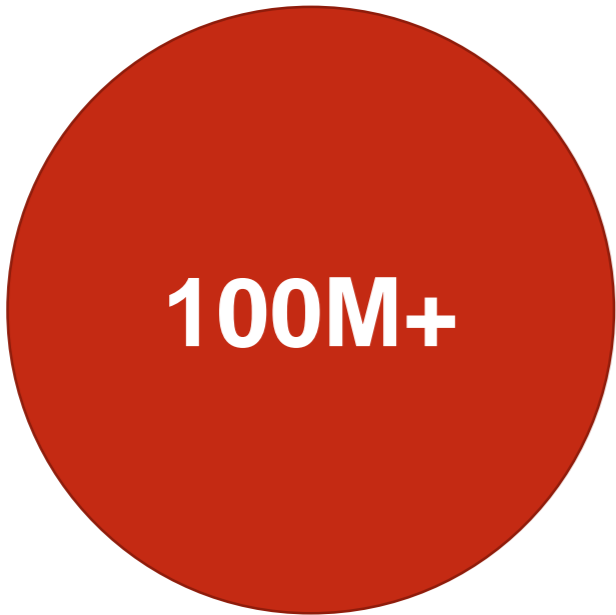
Total Available Market
Possible Market Share
as of 2017

Why MedMee?



Business Model

We take about **8-10%** commission on pharmaceutical products + services, R&A data, targeted advertisements, app subscription fees, ad-supported mobile apps, wearables and IoT etc.



\$60



\$6B

MedMee Market Share

Possible Market Share as of **2017**

Average Fee Per Year

Calculated via an **average** fee/charge/commission, Average **US** citizen spends **\$10,000/year** on healthcare

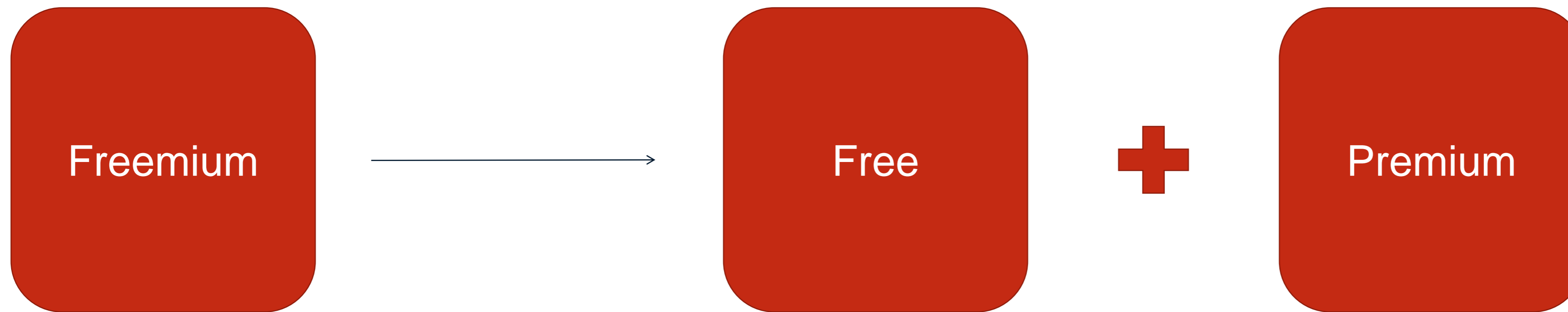
Revenue

The **US** spends almost **1/4th** or **20%** i.e. **3 Trillion** of its **GDP** on Healthcare annually

Why MedMee?

Financials

Pricing Model



Cost Structure

- Development
- Data Center & Operations Management
- Marketing & Sales

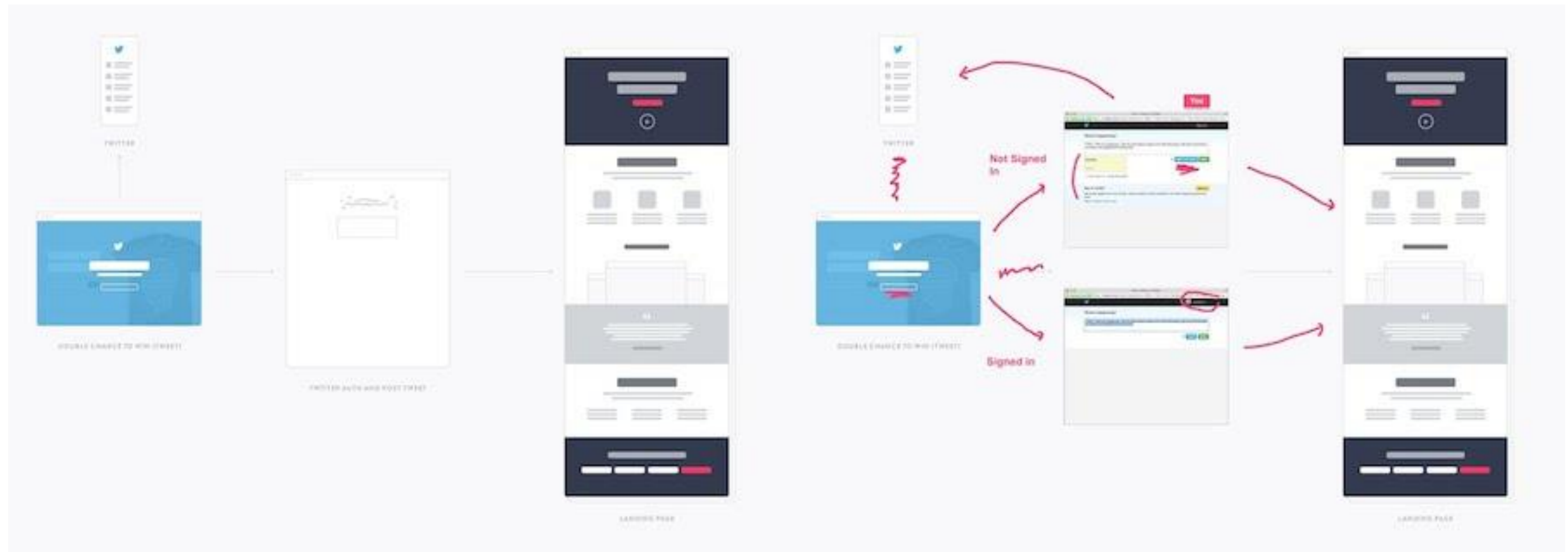
- Electronics Manufacturing Services (EMS)
- Research & Development
- Pharmacists

- Office Space
- Quality Assurance & Audits
- Legal Advisory

Product

Data Diagram

MedMee provides a range of **cross-platform SaaS Apps**, with UI/UX & functionality according to the type of platform, i.e Web, Mobile, Desktop, Wearable/IoT etc.



Courtesy: invisionapp.com

Market Adoption



Targeted markets

Sponsorships

Hospitals

Laboratories

Research & Analyst Firms

Medical Universities

Partnerships

Pharmacies

Pharmaceutical Industries

Original Equipment Manufacturers (OEM)

Electronic Manufacturing Services (EMS)

Competitive Advantages

Innovation & Avant-garde

First Aid

MedMee aims to become your first aid in any medical situation. With **Casey**, our personal assistant coupled with **AI & ML** capabilities, is designed specially for you.

Patient Centered

MedMee revolves around patients, a user has complete control over his medical profile. **Casey** is customized for every user, hence a sense of security & privacy.

Wearables & IoT

MedMee utilizes the best of the hardware to provide the best care, hence we aim to use every **wearables & IoT** technology to enhance user experience & interaction.

SOS & Push Notifications

MedMee makes sure it reaches nearby emergency services, teams and hospitals in serious cases and caretakers, family members or friends when not so serious case. **Casey** comes into play and sends SOS signals, push notifications and even calls.

Du'aa with Dawa'ah

MedMee makes sure **Casey** knows the patient, and with the user-defined religious beliefs and interests, Casey presents the user with carefully handpicked and relevant religious text to help satisfy the user.

Eco Friendly

At **MedMee** Green is the new Black, zero carbon-emission and paperwork is one of the priorities. We aim to help make the world a healthier place by providing regular analytics and statistics to public and research firms.

Go To Market Strategy



Phase A



Cancer Care Hospital & Research Center is a 23 acres 600 bedded, state of the art Cancer treatment facility with **Palliative Care Units**, to be completed in the start of 2017.

Prof. Dr. Shaharyar has shown keen **interest** in our technology. We will test our initial Cloud EMR/EHR System there. Also our **MVP**, a Mobile App is ready, which allows users to take a snap of their prescriptions and order high quality medicines with just a tap.

There are almost **2 Million** Cancer patients in Pakistan alone in 2016.



A **MAKING**
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PLACE **BECAUSE**
HEALTHIER IS BETTER



LETS MAKE THIS POSSIBLE!

Success is achieved faster when teamwork is on the play. As
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MEET OUR DREAM TEAM

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OUR TEAM

Pioneering Excellence



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